

Commercial Events/Markets/Exhibitions  
Over 1 million sq. ft.

# Opal and Aurora Award Winner

## Broadgate Winter Forest British Land

### Judges thoughts:

*"An impressive decision to rethink the space. Very creative and innovative."*

*"It has lots of originality with a number of elements that make this a fantastic event. It's certainly one I would have liked to attend myself!"*

*"Powerful execution of the creative brief providing a multifaceted opportunity."*

*"Strong quantitative, commercial and social/marketing results. The income exceeded expectation and the results are directly attributable to the objectives and targets."*



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